

JONATHAN WESTON

342 Crystal Downs Drive, Rio Vista, CA 94571 | (831) 601-9924 | westonimages@gmail.com

QUALIFICATIONS SUMMARY

Critical thinker with strong multimedia and proven communication skills. eLearning focused developing courses for relevant, engaging, meaningful, impactful, and experiential learning. Experience implementing advanced technology. Organized LMS integration.

- Strong understanding of ADDIE, Andragogy and applying learning theories.
- Designed, developed, and managed web-based training projects for Fortune 500s.
- Experience interacting with and designing for diverse learners.
- Creative design aesthetics derived from working with top Bay Area art directors and agencies.
- Demonstrated ability to thrive in rapid prototyping dynamic environments.
- Outstanding interpersonal, oral, electronic, and written presentation skills.
- Well versed in corporate etiquette and proven ability to work with high-profile subject matter experts.
- Flexible, collaborative, and creative problem solver.

EMPLOYMENT HISTORY

Jonathan Weston Productions

10/16/2016 — Present

Bend, OR

- Freelance Instructional Designer. Successfully analyzed, designed, created visualization storyboards and developed Leadership Training videos plus Style Guides for clients including Sutter Health, Platformatics and Schwab Corporate. Analyzed, evaluated and integrated BB course for Purdue University Professor.

Amazon via Aquent

10/16/2015 — 9/16/2016

Seattle, WA

- Instructional Designer and Visual Content Producer. Designed and Developed engaging device and procedure onboarding training templates, documents and multi-media in support of Field Reps. Redesigned and published existing Train-the-Trainer documentation into compelling, web-based training.

Brocade Communications

8/1/2010 — 11/12/2014

San Jose, CA

- Digital Media Manager, Creative Video Producer. Managed all Video Productions internally and externally including Training, Technical Education, Customer Testimonials, Executive Messaging, Marketing, Social Media, and Public Relations. Delivered classroom training for video production and Adobe Premiere, Captivate.

NetApp, Cisco

9/1/2008-4/1/2009

Santa Clara, CA

- Producer, Video Editor. Created Technical and Leadership Training videos. Converted technical documents into palatable Camtasia presentations. Hands on in gathering information and writing, developing documents for web-based and in-class instruction.

NBA Oklahoma City Thunder

2/1/2008 — 7/1/2008

Oklahoma City, OK

- NBA Broadcast Producer/Editor of Pre-game, Halftime show, and Broadcast support elements for NBA TV and OKC Thunder and Orlando Magic. Helped create new brand for NBA.

McGraw-Hill Publications

2/1/2002 — 6/1/2008

Monterey, CA

- *Interactive Digital DVD Producer.* Producer of LAS LINKS, CELDT and TABE Educational Testing Assessment Support Products. 11 Projects completed for public sector to high level of satisfaction. Bridged language gaps and led teams to produce training materials distributed to second language CELDT assessment educators.

ADDITIONAL PROJECTS

- Instructor of Film, Video and Photography adult education classes at University of Hawaii Maui
- Editor for 7 different sports and travel publications, author of three published books
- NASA International Space Station Video – First HD Non-Linear Editor, Motion Graphics

EDUCATION

MS Education in Learning Design and Technology, **Purdue University** 4.0 GPA

BA Liberal Studies in Journalism, **Oregon State University** 3.83 GPA

AA Photography, **University of Florida**

Master of Photography, **Brooks Institute of Photography** 3.5 GPA

Project Management Certificate, **Villanova University** 4.0 GPA

AWARDS

Winner 1990 NPPA POY (Picture of the Year Award, Sports Illustrated, Canon, Kodak)

2009 Communicator Award, Best Corporate Video – Editor, Motion Graphics (Cisco)

LICENSES

PMP. Project Management Professional (2010-14)

SKILLS

Video Editing, Motion Graphics, Video Production, Photography, Learning Design skills.

Adobe CC (Illustrator, Photoshop, Premiere, After Effects, Character Animator, Muse, InDesign, Lightroom),

Final Cut Pro, Powtoon, Adobe Captivate, Articulate Storyline 2, Camtasia software skills.

Adobe Captivate, Articulate Storyline 2, Camtasia, Adobe CC (Illustrator, Photoshop, Premiere, After Effects, Character Animator, Muse, InDesign, Lightroom), Powtoon, HTML, XML, Wix

ASSOCIATIONS

Member: AECT (Association for Educational Communications & Technology)

LANGUAGES

College Russian 3 years, French 1 year

PORTFOLIO

[Experiential Learning](#) [Linkedin](#)

[Corporate Reel and Playlist](#) [Photography](#)